



Presentation of SCA Group

Activities of Corporate Social Responsibility

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Grupo SCA, in few words:

- A consulting company that proceed from a spin-off of Deloitte
- More than 15 years un the market
- A staff of more than 100 professionals
- A team of directors trained in prestigious multinationals
- Offices in Madrid, Barcelona, Bilbao, and presence in several countries of America, south of Mediterranean and Russia

Our company is characterized by:

- Our business approach aimed at the big and Medium-sized Enterprises and the international subsidiaries
- Professional services that contribute value to the client as much as at strategic, functional, processes and technology, and operative level
- Our integral and multidisciplinary approach
- The achievement of enduring professional relationships with our clients through commitment, customer satisfaction and innovative and value added oriented services.
- Our social commitment
- Our experience in the promotion of investments in foreign countries

Origin

1980:

- Constitution of **Espaconsultores** as the professional consulting division of Espacontrol (first national audit company in that decade).

1987 - 1990:

- Merge with Deloitte Haskins & Sell.
- Merge with Touche & Ross group and the Japanese firm Tomatsu
- Change of denomination to SCA

Strengthening

1995:

- SCA spun off from the international firm, becoming a full Spanish capital entity: SCA Asesores

1995 - 1999:

- Expansion and diversification based on functionally specialized companies providing a broad geographical coverage (SCA Training, SCA Estudio Financiero, Alethia, SCA Catalunya).

International expansion

1999:

Grupo SCA begins its internationalization process in Latin America.

2002:

Grupo SCA initiates the Mediterranean internationalization process.

Consolidation and social outreach activities

2003:

Grupo SCA signs representation and collaboration agreements with global firms.

2004:

Direct participation of SCA Group in mass media: **Diálogo Mediterráneo**.

Constitution of the **Fundación C.E.S.** (Foundation for the Management Solidarity Cooperation).

Sponsorship of **Euromediterranean Council**.

2005 - 2008:

Acquisition of Abendi services firms located in País Vasco.

Sponsorship and creation of **Chambers of Commerce** (Libya, Syria, Kurdistan, Yemen).

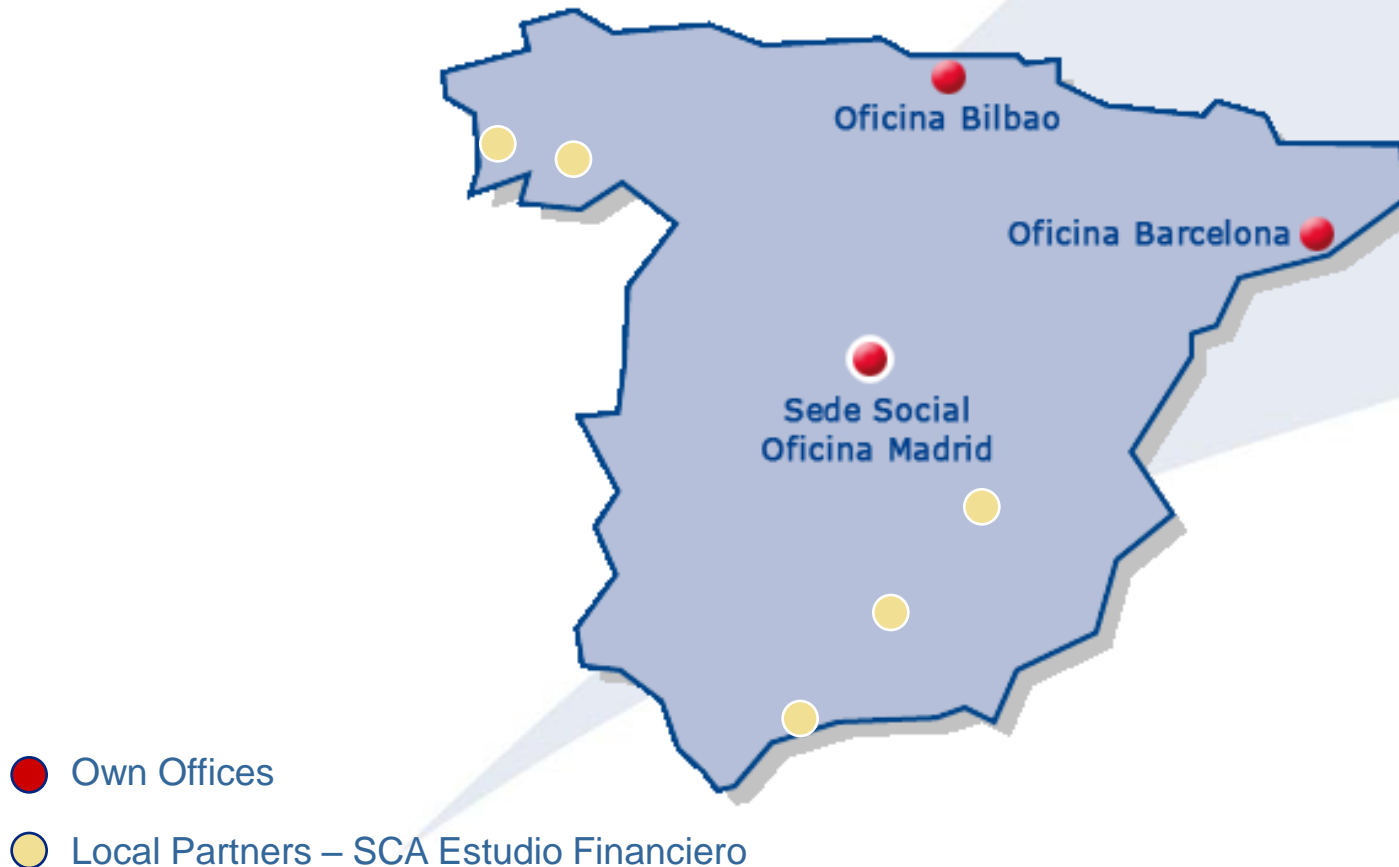
Launch of the publication **Manhattan.med**.

Fox Center management and representation for Europe.

SCA Group begins its internationalization process in Russia.

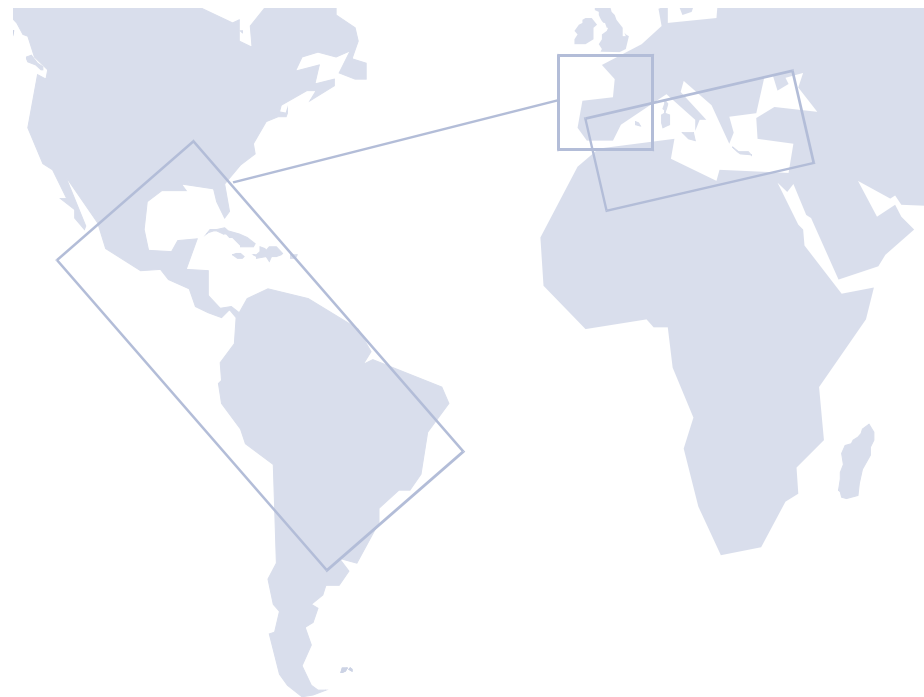
Sponsorship of Friendship Associations (Spanish-Yemeni, Spanish-Algerian)

MAP OF OFFICES OF GRUPO SCA IN SPAIN



International presence

- ❑ Our development is based on alliances with other companies which enlarges our fields of specialization. We commit ourselves to develop an **approach of stable collaboration** at global level that will enable us to offer a joint set of products and services to our customers.



Our alliances strategy allows us:

- ❑ Providing **international support** to our costumers by taking advantage of each firm capabilities and infrastructures.
- ❑ Taking advantage of the **complementarily and synergies of our products and services** in order to supply high added value global services.

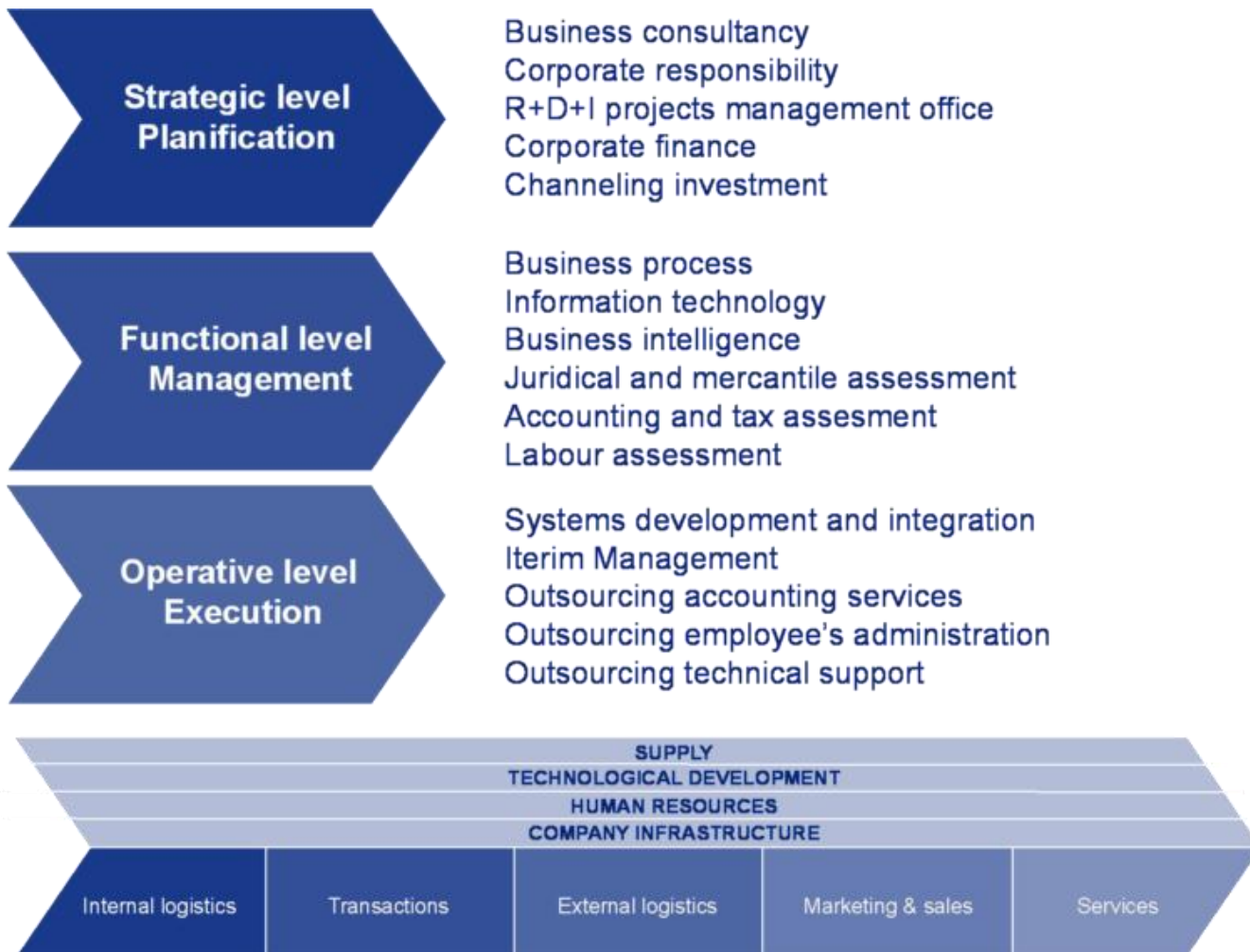


- Assets management
- Procurement and Warehouse management
- Valuation services

Rödl & Partner Auditores MERNES AUDITORES

- Audit services

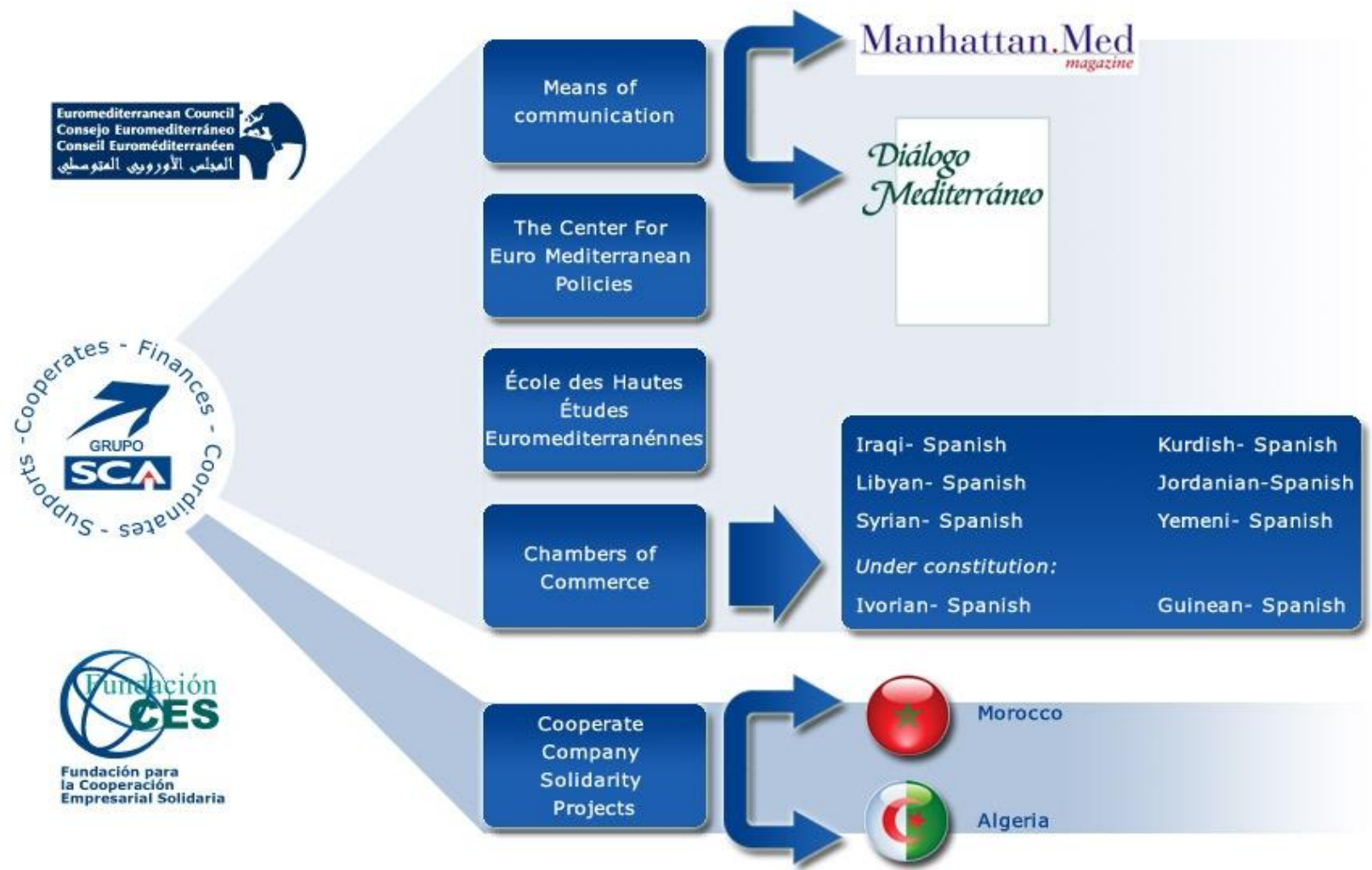
SCA Group products and services



In the last few years, **SCA Group** has focused its globalization strategy on expanding in the **Mediterranean and Latin American Emerging Countries**. This has been done through four major channels: **Political, Social, Economics and Public Opinion**.



Political and social sectors investment policy





Purpose?

- Democratic values promotion
- Cooperation
- Atlantic projection of the Mediterranean Emerging Countries

How?

- **The Center for Euro Mediterranean Policies**
 - ✓ Euro Mediterranean Think Tank with head offices in Alexandria, New York and Madrid.
- **École des Hautes Etudes Euro-méditerranéennes**
 - ✓ Leaders training capable of acting as facilitators of development and democratization.
- **Manhattan Med magazine**
 - ✓ Magazine that projects the geo-political thoughts of intellectuals, diplomats and academicians from both shores of the Mediterranean sea in the United States.
- **Diálogo Mediterráneo**
 - ✓ Magazine dedicated to Euro Mediterranean policies.

CAMARAS de COMERCIO

Purpose?

- **Promote industrial, commercial and maritime relationships between Spain and the country where the Chamber of Commerce belongs to.**

How?

- **Detection and channeling of investment needs**
 - ✓ Information about country-risk
 - ✓ Business forums and organization of management meetings
 - ✓ Business & Economics dossier
- **Spanish markets information in the country where the Chamber of Commerce belongs to.**
- **Contacts with Commerce and Industry and Foreign Matters departments.**
- **Information and studies:**
 - ✓ Customs officers, transport, purchase-sale system.



Purpose?

- Promote cooperation for the development of **SUSTAINABLE AND SOLID** company networks

How?

- Hand over of turn key projects
- Technology and knowledge transfer
- Transfer of the running complex to a cooperative

Approach

- Funding for small industrial and services complexes investment projects in order to:
 - ✓ Provide stable workforce employment.
 - ✓ Create small infrastructures of community services.
 - ✓ Project respect for the social needs, decent employment, sustainability of the environment and human rights.



What is it?

- Grupo SCA is the office of Fox Center in Europe
- A space dedicated to the academic exercise in association with important universities and institutions of top education, as well as national and international centers of investigation.

Purpose?








- Contribute to the consolidation of democracy and freedom in México and Latin America.
- To generate, propose and promote ideas and actions with a humanist vision
- To stimulate the integral development with equity and the promotion of its cultural values, concentrating the efforts in the topics of economy, social and human development, policies, public administration and international matters.

How?

- ✓ Analysis and investigation institute (Think Tank)
- ✓ Studies and consultancy center
- ✓ Documentation and information center
- ✓ Cultural and museum center

Example of activities to promote management social development

- Labor relation report of the Spanish company in the North of Africa and in Middle East 2006-2007 (developed with the University of Alcalá de Henares and financed by the AECID)
- Collaboration with the BIT in the project “strengthening of the youth employment in Argelia, Mauritania, Morocco and Tunisia”
- “Tourism in North Africa and in Middle East” study
- “Renewable Energy in North Africa and Middle East” study
- Economic section Diálogo Mediterráneo
- Blog of current economy in North Africa and Middle East
- Economic and social reports: Morocco’s kingdom, Algeria, Syria, Lybia, Yemen, Mauritania, Senegal...
- Businessmen Hispanic-Libyan conferences (Madrid)
- Managerial Hispanic- Syrian meeting organization (Aleppo)
- Creation and sponsorship of the Spanish-Yemeni friendship association
- Creation and sponsorship of the Spanish-Algerian forum for cooperation and development
- Euro Mediterranean forums organization (FITUR - Madrid)
- Seminar “Europe-Mediterranean cooperation in 2010”
- Chambers of Trade juridical secretary
- Technical collaboration with Foro por la Paz




























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